Smart Automation

giveffect

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Giveffect automates all time-consuming work that goes into managing your donors, volunteers, leads and contacts. Administrative work - such as issuing tax-receipts, sending out emails and direct mail, creating fundraising pages, managing volunteer shifts and schedules take minutes, not days.

Increased Understanding
and tracking of constituents

Increased Donors
by an average of 34% with Giveffect
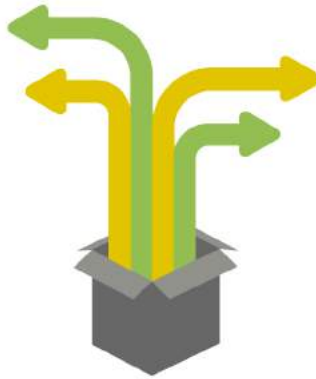
Communication
between ALL development departments

Investment
in long-term relationship

Increased Leads
and donor tracking

Full Story View
of constituents in a single profile

Automated Data Entry

Your development team and database manager will no long have to manually import and export data from one system to another anymore. Giveffect automatically logs all of your nonprofit's online and offline donations, events and fundraising campaigns, volunteering assignments into your relationship management database.

- ✓ Online Donations
- ✓ Offline Gifts
- ✓ Events & RSVP Campaigns
- ✓ Fundraising Campaigns
- ✓ Volunteer Application Forms
- ✓ Liability & Waiver Forms
- ✓ Volunteer Shifts and Hours Tracking

Email Automation

Customize your nonprofit outgoing emails and letters with Giveffect's email automation system. When a nonprofit supporter donates, participates in an event or signs up for a volunteer opportunity - we will make sure no one is left hanging. Automated tax-receipts, thank you letters, email confirmations, reminders and notifications are automatically sent and stored. Find out what else is automated for your nonprofit.

- ✓ Automated Tax-Receipt Emails
- ✓ Automated Thank You Emails
- ✓ Automated Event Email Confirmation
- ✓ Automated Event Reminder Confirmation
- ✓ Automated Volunteer Email Confirmation
- ✓ Automated Volunteer Reminder Confirmation

Integrated Reports

When your nonprofit needs to pull a report to find new trends between donors, volunteers, event participants and other supporters - you can simply pull those reports with our built-in report building tools. You can pull any kind of report really easily because everything is connected with the same backend database.

- ✓ Basic and Advanced Reports
- ✓ Queries
- ✓ Donor Visual Summary Reports
- ✓ Volunteer Visual Summary Reports
- ✓ Soft Credit Reports
- ✓ Campaign Reports
- ✓ Email Marketing Reports

Connected System = Integrated Tools

Automatically send out email to all volunteers and donors. See combined visual summaries of your supporter's profile, and more. Giveffect's built-in nonprofit tools enables your team to work cohesively. You will never have to worry about coordinating different departments to provide you with data. Our system does that for you.

- ✓ Segmented Newletters
- ✓ Segmented Direct Emails
- ✓ Task Management System

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"Last year we used Kintera Sphere, 550 student volunteers raised $268,000. This year we used Giveffect, 420 volunteers raised $267,000. We fundraised about the same amount with 130 fewer students! We found that Giveffect's ease of access and use increased the funds we raised per student - up about $150 more compared to what they had raised with Kintera Sphere. I truly believe that if we had the same number of student volunteers fundraising this year, we would easily exceed $300,000.

Smart Automation piece that goes on behind the scenes made a larger scale impact on my workload when it came to automating administrative tasks and reporting."

Martin Mai - Development Director
UCLA Unicamps

✉ contact@giveffect.com
📞 (415) 851-0604
🌐 www.giveffect.com

facebook.com/giveffect
twitter.com/giveffect

Contact Information

01 Online Giving
02 Fundraising & Events
03 Volunteering
04 Contact & Relationship Management
05 Nonprofit Management
06 Website & Web Hosting
07 Email & Marketing
08 Wealth Screening
09 Memberships
▶ 10 Smart Automation

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